



# Future-Ready Detection & Response

SOC, SIEM, or MDR?

ASMGi & Rapid7

03/07/2019



**ASMGi**

# Future-Ready Threat Detection & Response

*Presented by ASMGi and Rapid7*

March 7, 2019

# Today's Webinar

## Future-Ready Threat Detection & Response

### What we will cover:

- ◆ How Security Analytics and SIEM have evolved, along with key buying criteria
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- ◆ Managed Detection and Response: Are vendors meeting their bold claims?
- ◆ Processes: What are surprising time sucks, and what's ripe for automation?
- ◆ Future Investments: Is it Security Automation & Orchestration, or something else?

# ASMGi is ...

Global Technology Services and Consulting company focused on **Total Solutions** that provide immediate positive impact to your business

**Total Solutions = People + Process + Technology**

We deliver IT, Software and Cyber Security solutions from our headquarters in Cleveland, OH by helping our customers Plan, Manage and Execute:

- *Strong programs as a foundation to meet compliance requirements as well as foster best practices across the enterprise*
- *Best-in-Class platforms and tools to drive value thru adoption and shorter time to value*
- *A security eco-system model to ensure tools work together*
- *Achieve Results:*
  - ONEteam “XaaS” capabilities to ensure you maximize adoption – *Benefits without the Burden!*
  - “Fill the gap” approach to leverage your existing resources and complement/supplement where needed
  - Action = Results -> Orchestrated Action = Great Results!

## *Managing Incident Detect and Respond solutions*

1. Formal program that drives technical and process requirements and practice with table top exercises
2. Leverage a modern technology platform and services
3. Execute Incident Response per program

## Future-Ready Threat Detection & Response

I am excited about today's webinar!

- ◆ Keeping up with the threat landscape is increasingly difficult – most enterprises need help with visibility, anomaly detection, and structure response to
- ◆ Most wouldn't argue the challenges, so how do you actually **change the game?**
- ◆ Our goal is to help you succeed – how can we best position you to confidently detect and respond to actual or suspected compromises

# Agenda

1. Modern threat landscape and trends
2. What is SOC, SIEM, Security Analytics, MDR?
3. Buying decision criteria: What to prioritize?
4. Today's state: What's working? Where to next?
5. Audience Q&A



# Speakers



**Steve Roesing**

President and CEO, ASMGi



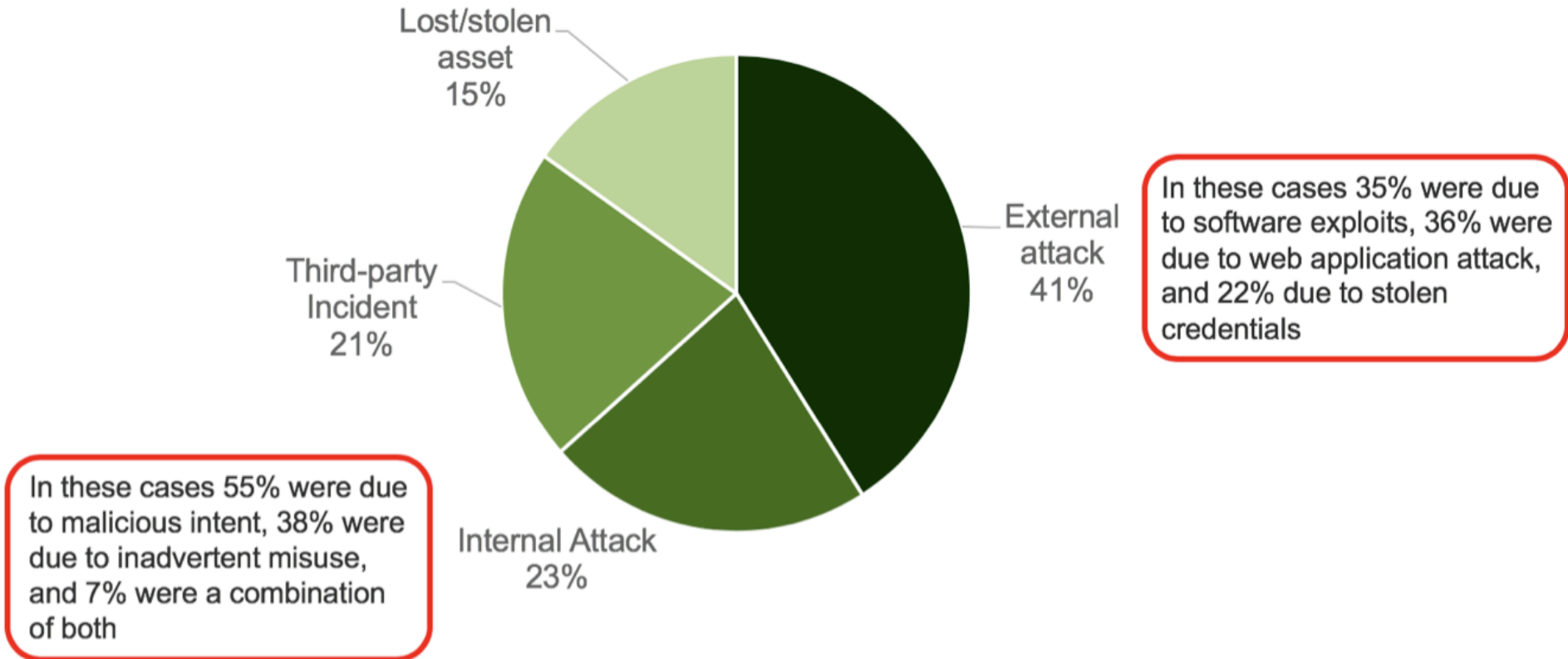
**Jake Godgart**

Product Marketing Manager,  
Threat Detection & Response



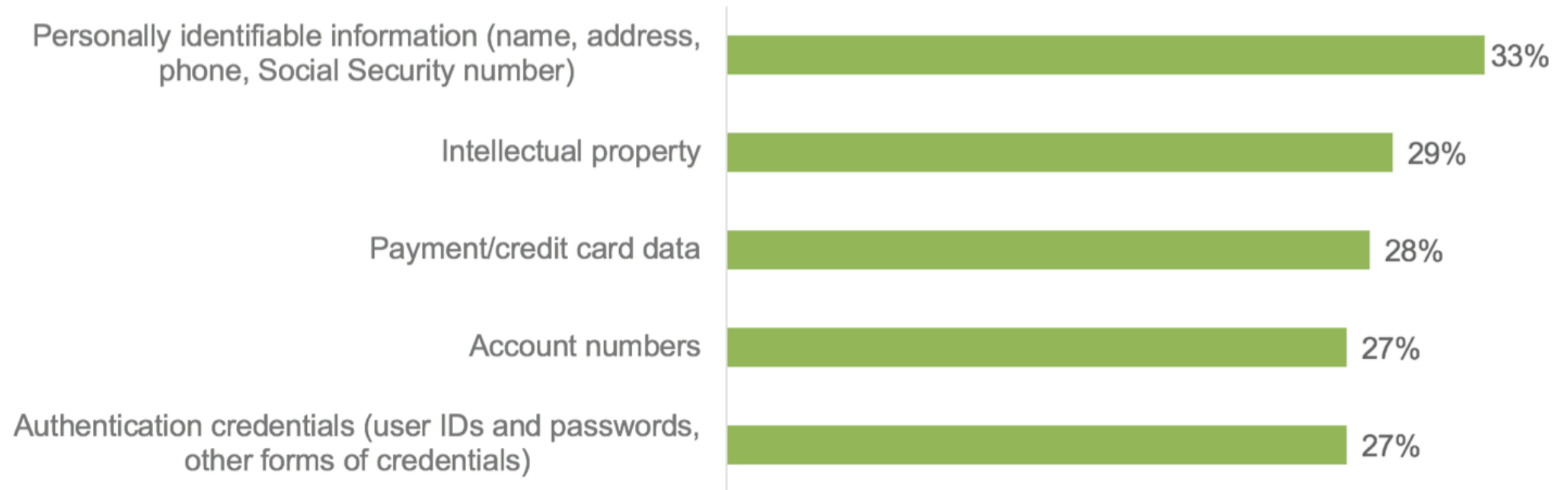
# 56% of Respondent Firms Breached in 2018

Causes of confirmed breaches in the past 12 months



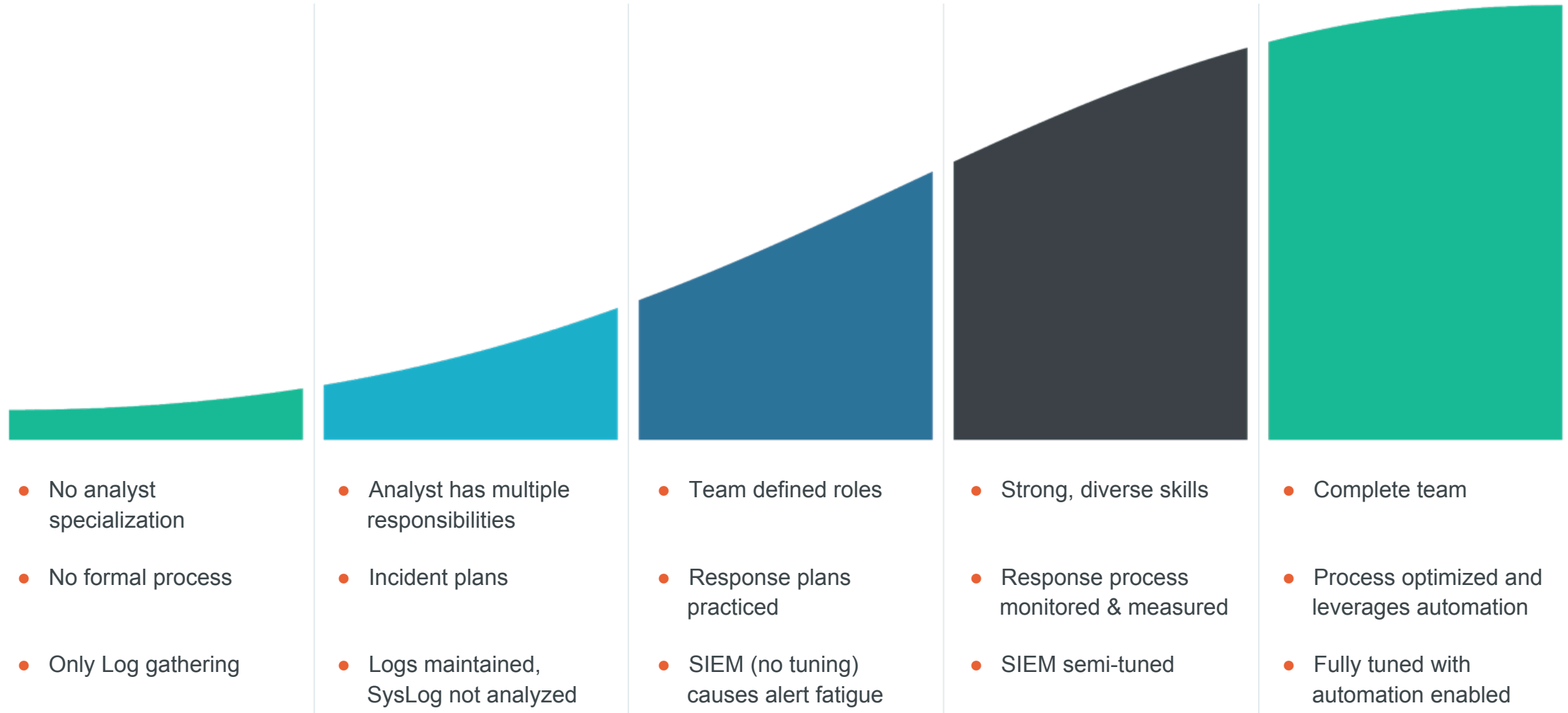
1Base: 1,147 Network Path Security decision-makers who have experienced a breach in the past 12 months  
Source: Forrester's Business Technographics Global Security Survey, 2018

# Most Common Data Types Breached



Base: 546 Network Path Security decision-makers who have experienced a breach in the past 12 months  
Source: Forrester Data Global Business Technographics Security Survey, 2018

# What does your current IDR program look like?



# What does your current IDR program look like?

- 1. Innovation leads to a growing set of data
- 2. Customers see security as a brand trait
- 3. Threat detection requires a specialized skill set

Common Challenges		
Headcount	Threat Detection Expertise	Visibility gaps
24x7 coverage	SecOps unity	Disparate systems
Investigations	Ad-hoc process	Alert fatigue

- No analyst specialization
- Analyst has multiple responsibilities
- Team defined roles
- Strong, diverse skills
- Complete team
- No formal process
- Incident plans
- Response plans practiced
- Response process monitored & measured
- Process optimized and leverages automation
- SIEM (no tuning)
- SIEM semi-tuned
- Fully tuned with automation enabled

Cybersecurity is complex.

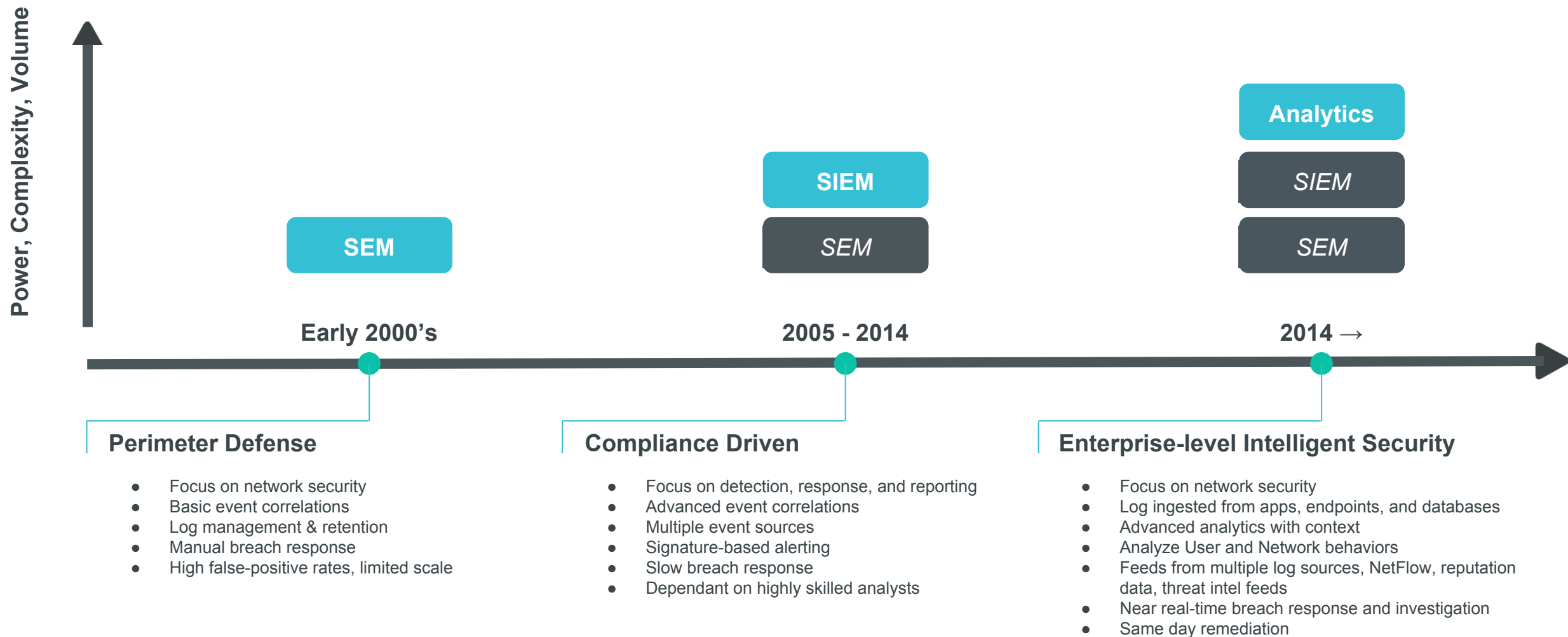
# Top Security Challenges



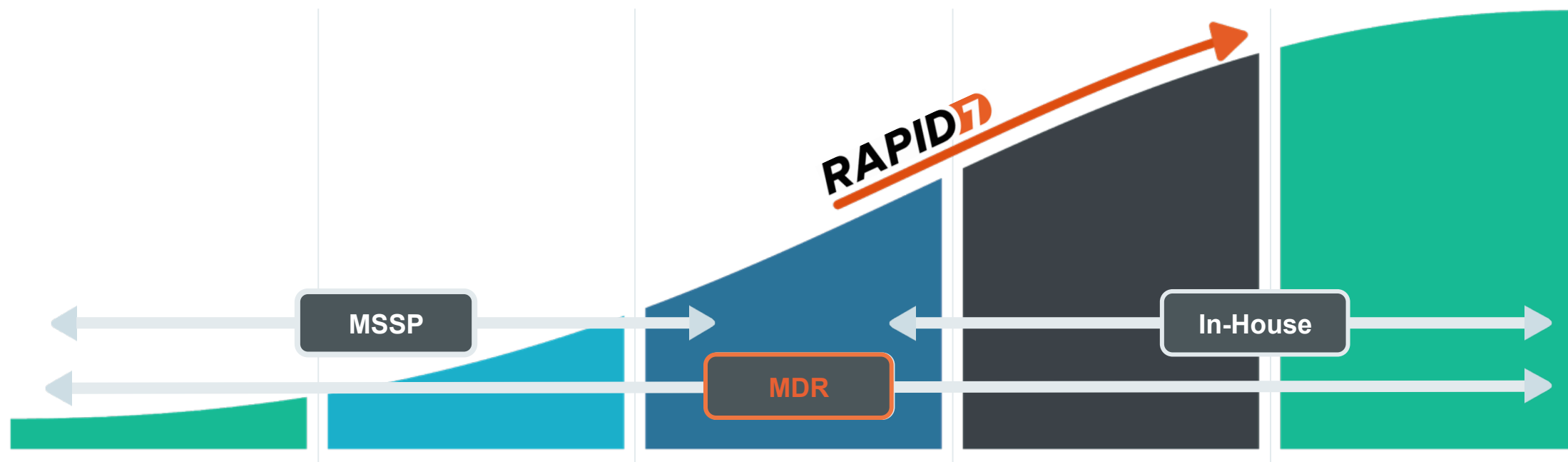
Base: 1,502 Security decision-makers

Source: Forrester Data Global Business Technographics Security Survey, 2018

# Evolution of SIEM & Security Analytics



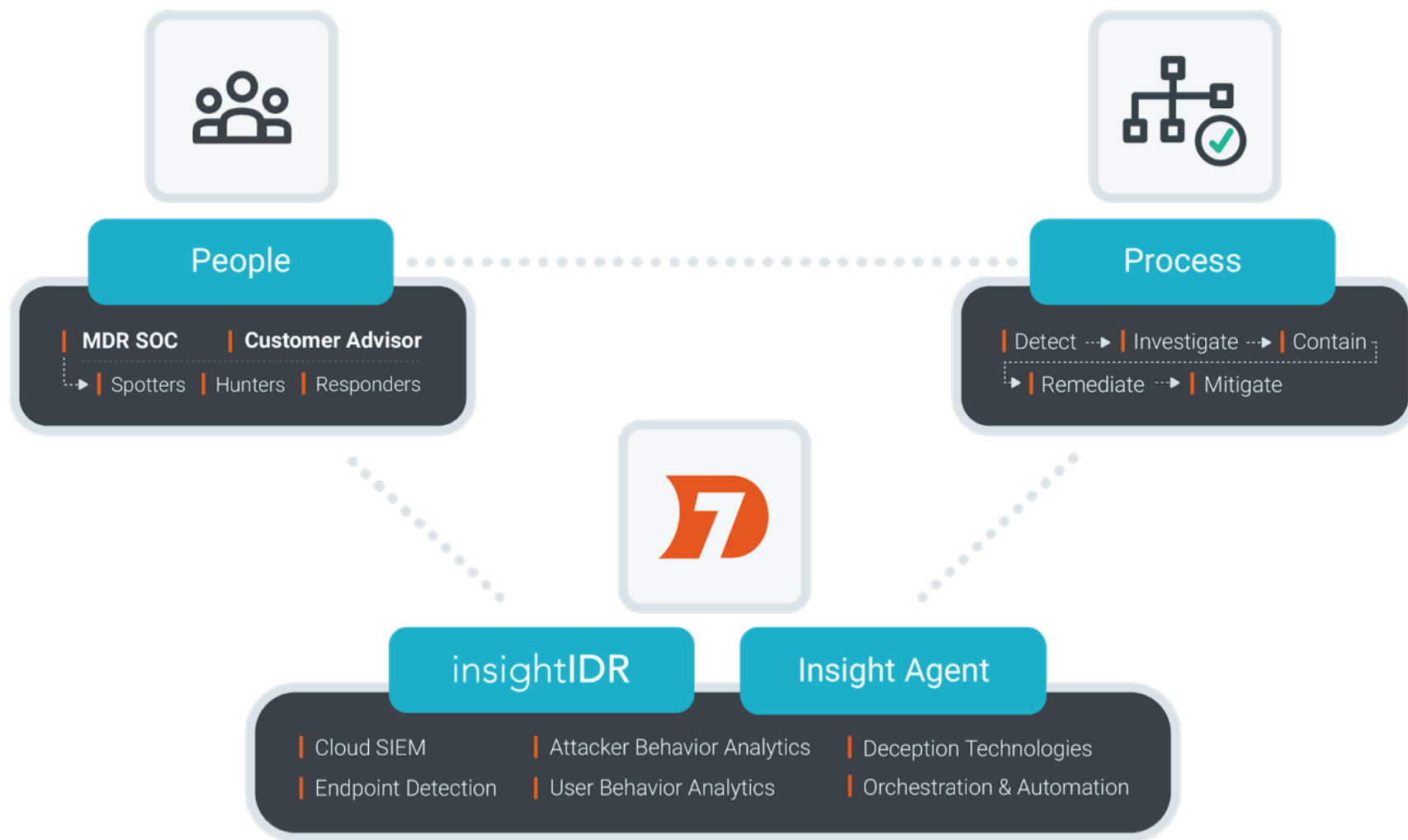
# What does your current IDR program look like?



Advance Security through technology and expertise that **simplify the complex.**



# Rapid7 MDR's Outcome-Driven Services Approach





**ASMGi**

Thank You

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