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# How to Stop Cyber Attacks with Modern MDR and Managed SOC

March 4, 2021



# How to Stop Cyber Attacks with Modern MDR and Managed SOC



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ASMGI



# Upcoming ASMGi Cyber Security Webinars with Arctic Wolf

**Managing Cyber Risk - Don't be careless about your exposure to cyber-attacks!**

*presented by ASMGi and Arctic Wolf Networks*

*live webinar, **March 25 at 1PM ET***

**Don't Let Your Cloud Security Fall Behind**

*presented by ASMGi and Arctic Wolf Networks*

*live webinar, **April 8 at 1PM ET***

*Reply **"YES"** in the Question Box and we will preregister you for both of these webinars*



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# Agenda



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- ◆ *Cyber Security has a Problem!*
- ◆ *Some Quick Facts About Attacks*
- ◆ *Can't do MDR without a SOC!*
- ◆ *What is Special About Arctic Wolf?*
- ◆ *What is ASMGi's ONETeam MDR/MSOC *plus* and how does it protect me?*
- ◆ *Key Takeaways*
- ◆ *Q & A*

# CYBER SECURITY SOLUTIONS

*IS There a Problem with Security?*

# *Is There a Problem?*



**3,000**

Vendors

**\$120B**

Total Spend

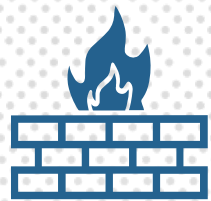
**3,400**

Reported Breaches

**CYBERSECURITY DOESN'T HAVE AN  
CYBERSECURITY HAS AN EFFECTIVENESS  
AWARENESS, OPTIONS, OR BUDGETARY  
PROBLEM.  
PROBLEM.**

## Finding The Right Approach

1990s



Antivirus + Firewall

2000s



Next Gen Tools

2010s



Security Platforms

Now



Security Operations



# Why are Cyber Security Operations critical?



**August 2020**

**1TB Stolen, Including Cloud-Based Assets Were Accessed In Jack Daniels Breach**



Hackers had access for over a month before detection and intervention.

**2017**

**Equifax Announces Cybersecurity Incident Involving Consumer Information**



Flaw was known by vulnerability management tools, but the patch was never installed.

**2019**

**Hackers Gain Access to 100 Million Capital One Credit Card Applications and Accounts**



Misconfiguration in cloud service went unnoticed despite availability of monitoring products.

**June 2020**

**Control Systems Targeted Shutting Down Production In Honda Breach**



Attack focused on control systems, in the production line

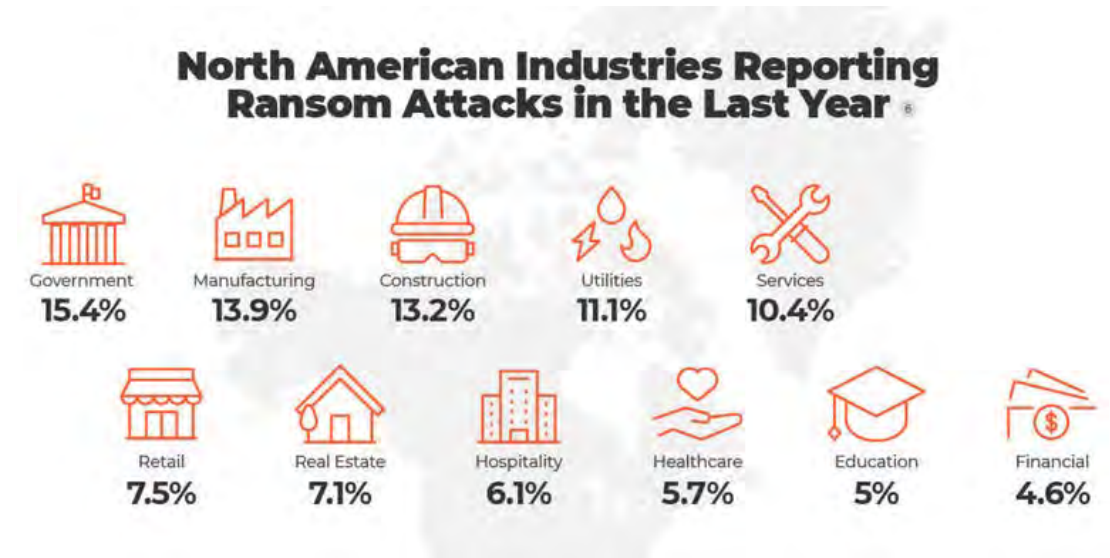


# Ransomware: Is It Still a Thing?



“By 2021, a ransomware attack is expected to take place every 11 seconds ..”

**That’s 7,855 attacks per day!**





# Key Findings from 2020



# Shining a Spotlight On The Dark Web

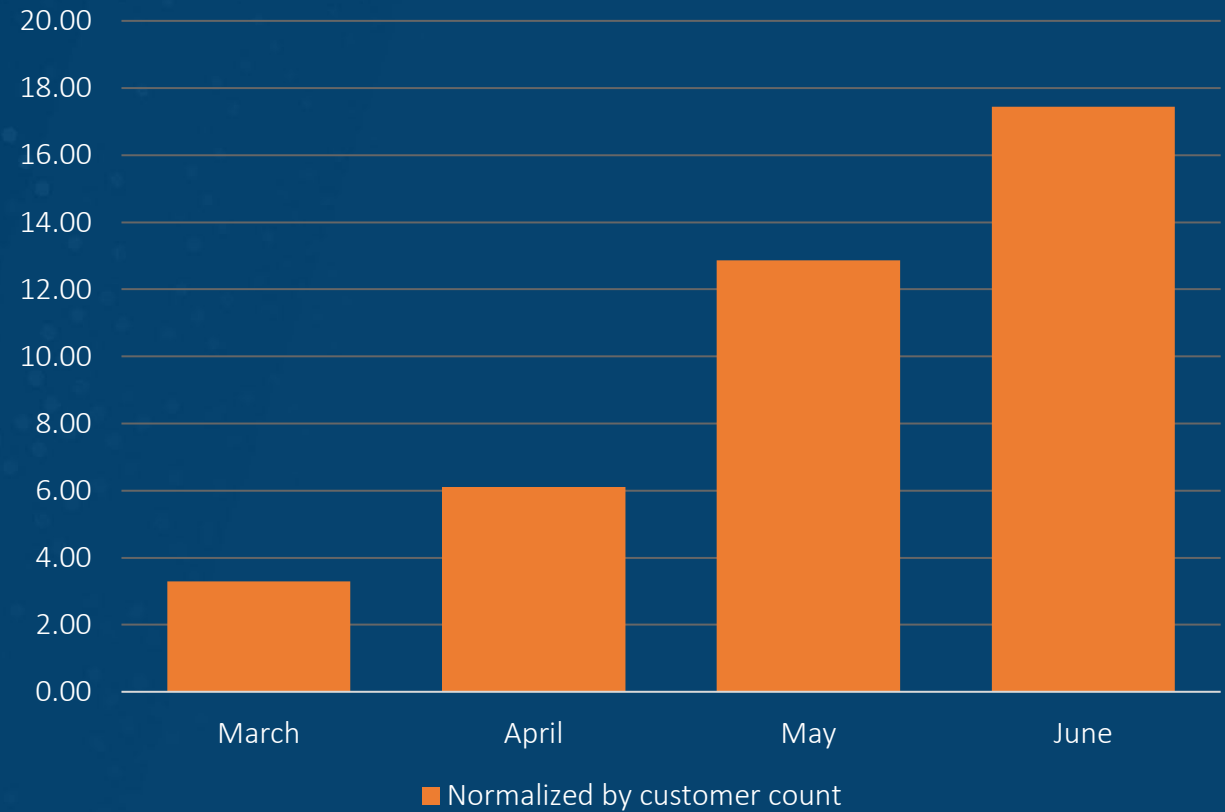


429%



- ◆ Account takeover incidents detected (Where PII has found exposed on the dark web) have increased by 429% since March.

High Severity ATO incidents detected per customer



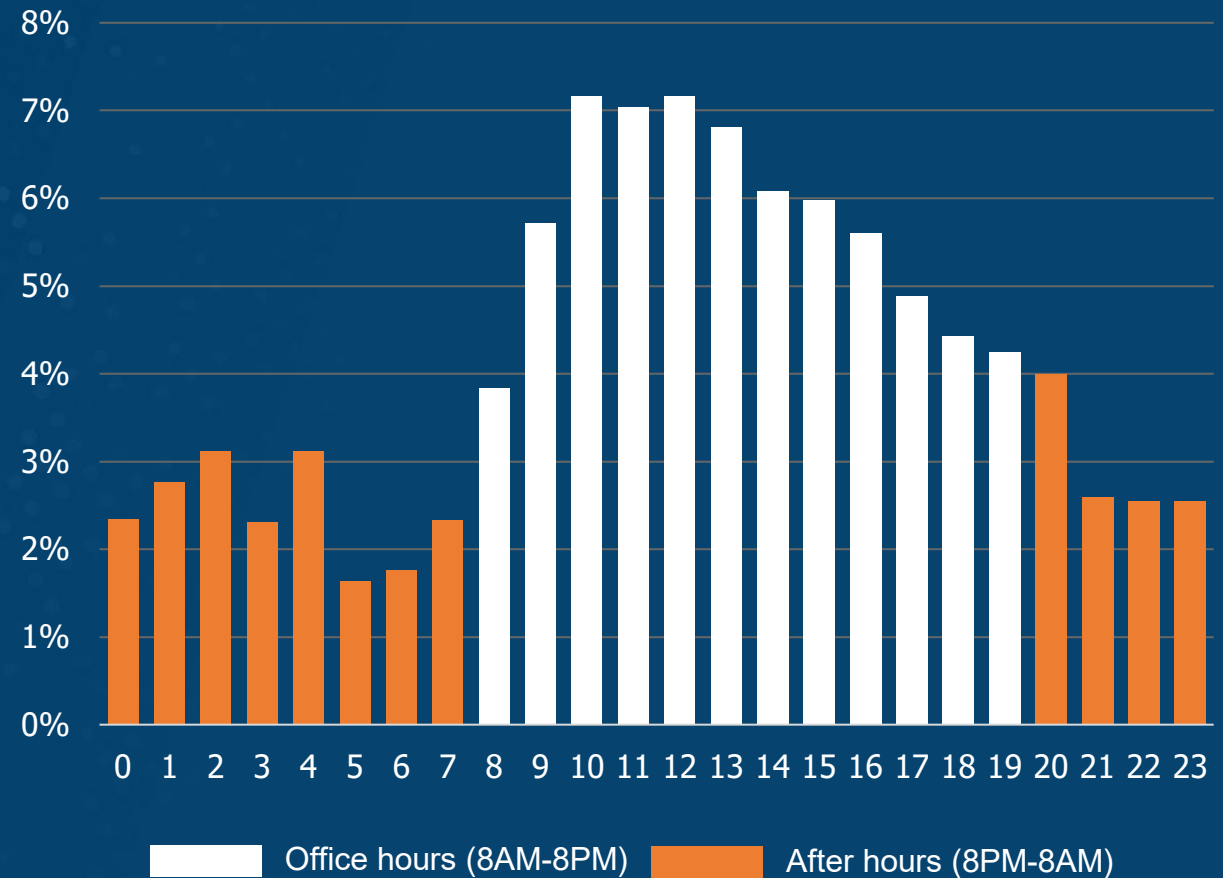
# Nocturnal Attackers



**8PM  
to 8AM**

- ◆ In Q2, 2020, of all the threats detected by our Concierge Security Team, 35 percent of them happened between the hours of 8 PM and 8 AM.

Incidents detected by time of day



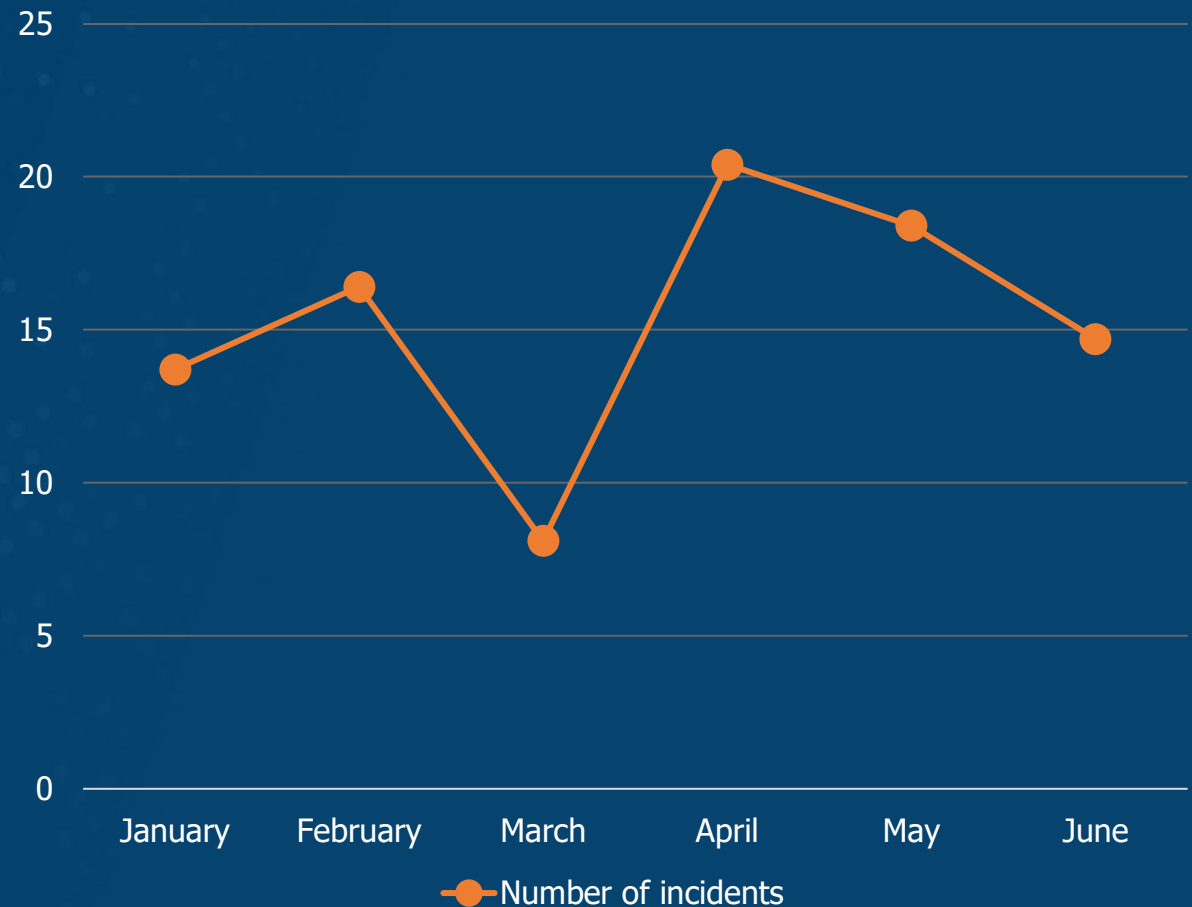
# Phishing With Ransomware



**64%** 

- ◆ In Q2, 2020, critical threats such as ransomware and phishing attempts increased by 64% over Q1, 2020.

Critical incidents by month





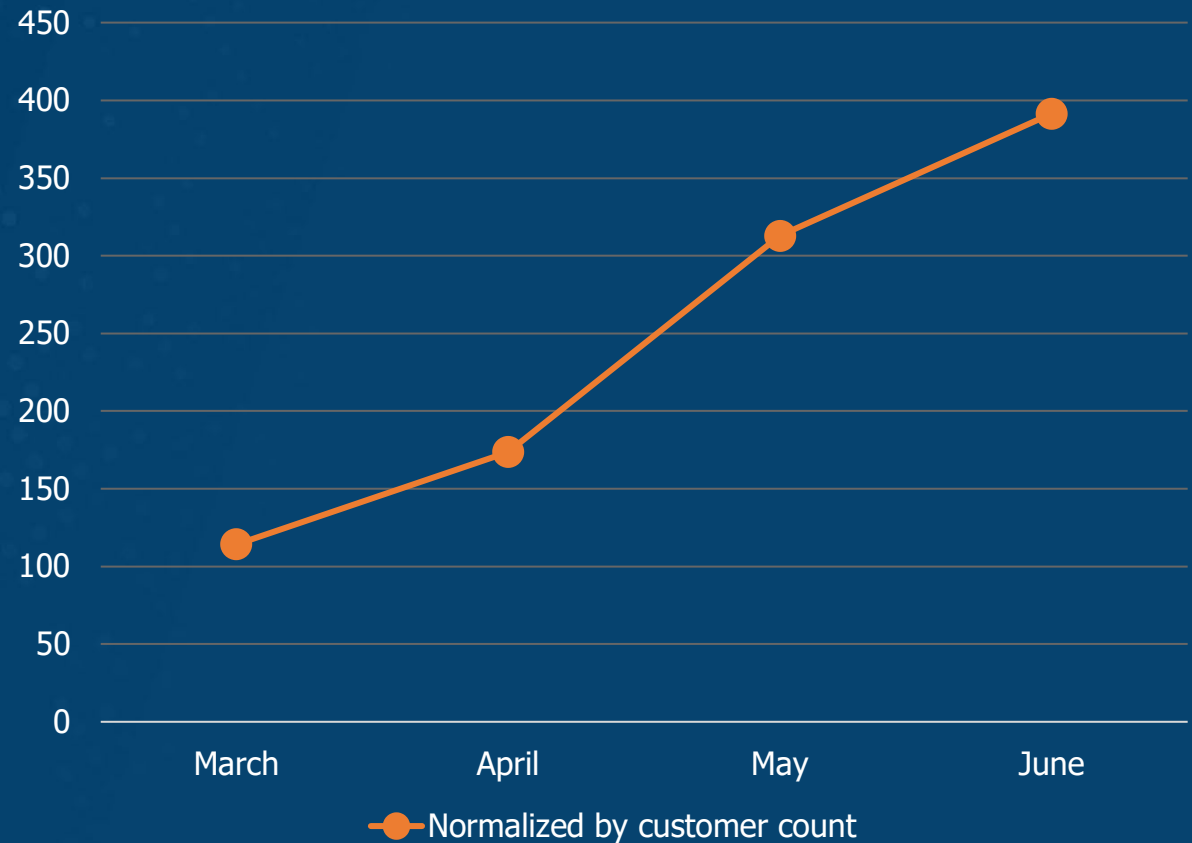
# Unsecured WIFI Networks Leave The Door Open



**243% ↑**

- ◆ The total number of connections to open and unsecured WIFI networks has increased by 243% since March.

Average number of connections to open WIFI networks per customer, per month



# ***SIM? SEM? SIEM? HUH?***



## **Some Definitions:**

- **Security Information Management (SIM) – Long-term storage as well as analysis and reporting of log data**
- **Security Event Manager (SEM) – Real-time monitoring, correlation of events, notifications and console views.**
- **Security information and event management (SIEM) – Combines SIM and SEM and provides real-time analysis of security alerts generated by network hardware and applications.**



# What do socks have to do with anything?



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**Security Operations Center (SOC)** – A centralized function within an organization employing *people, processes, and technology* to *continuously* monitor and improve an organization's security posture while preventing, detecting, analyzing, and responding to cybersecurity incidents.

A SOC acts like the hub or central command post, taking in telemetry from across an organization's IT infrastructure, including its networks, devices, appliances, and information stores, wherever those assets reside. The proliferation of advanced threats places a premium on collecting context from diverse sources. Essentially, the SOC is the correlation point for every event logged within the organization that is being monitored. For each of these events, the SOC must decide how they will be managed and acted upon.

*Lots of Acronyms!*



**MDR**

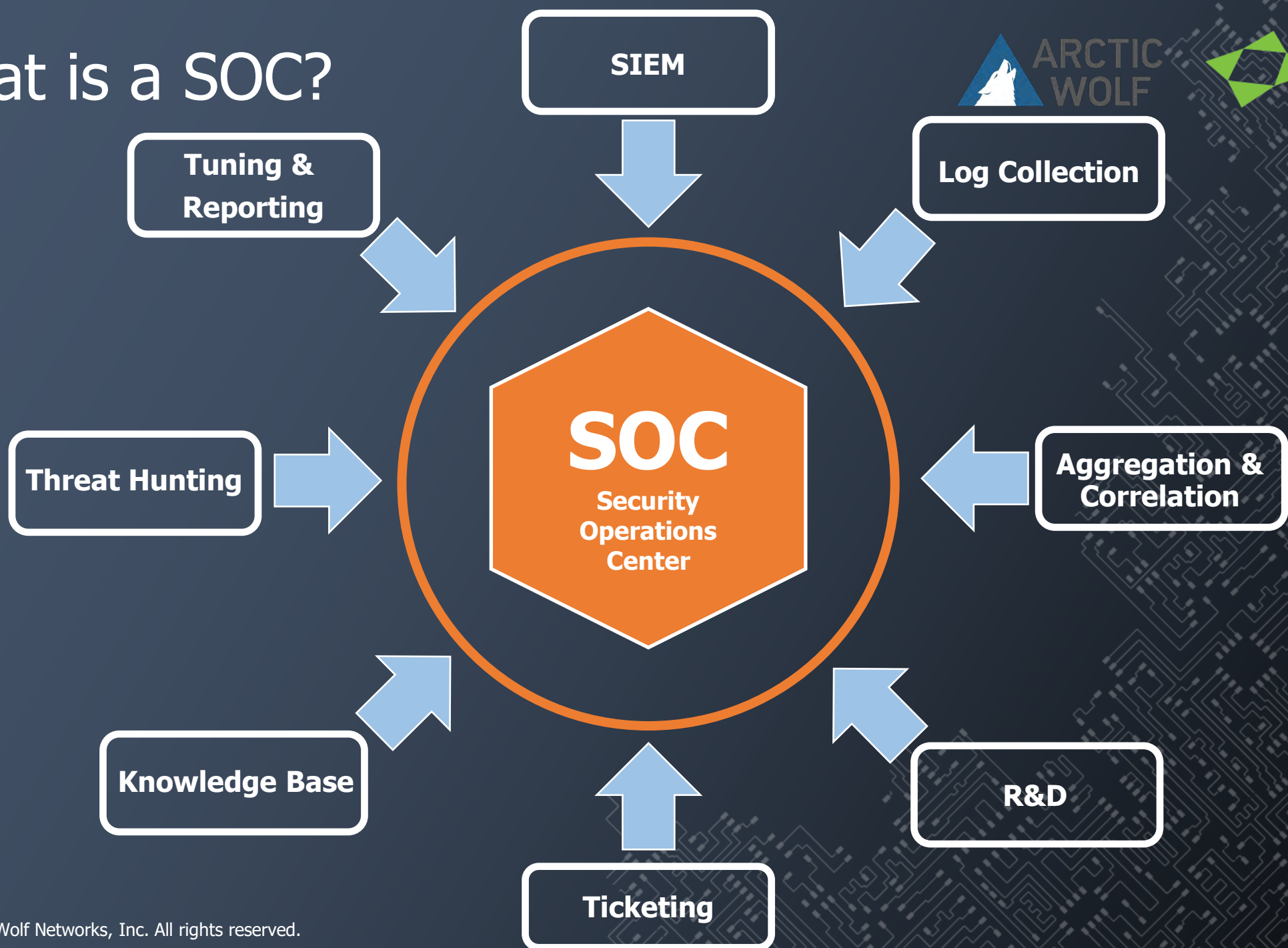
**SIEM**

**SOC-as-a-Service**

**EDR**

**Managed SOC**

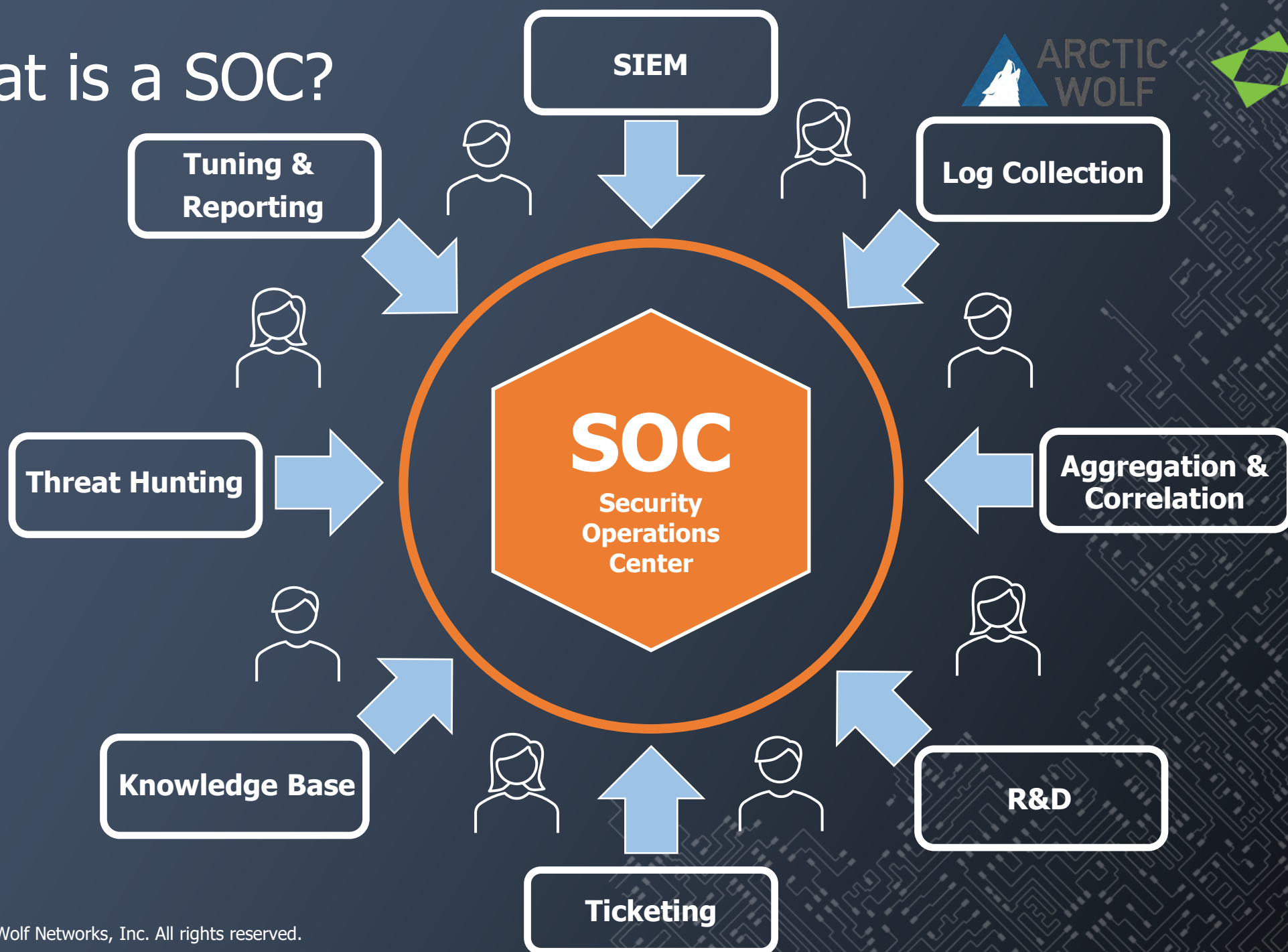
# What is a SOC?



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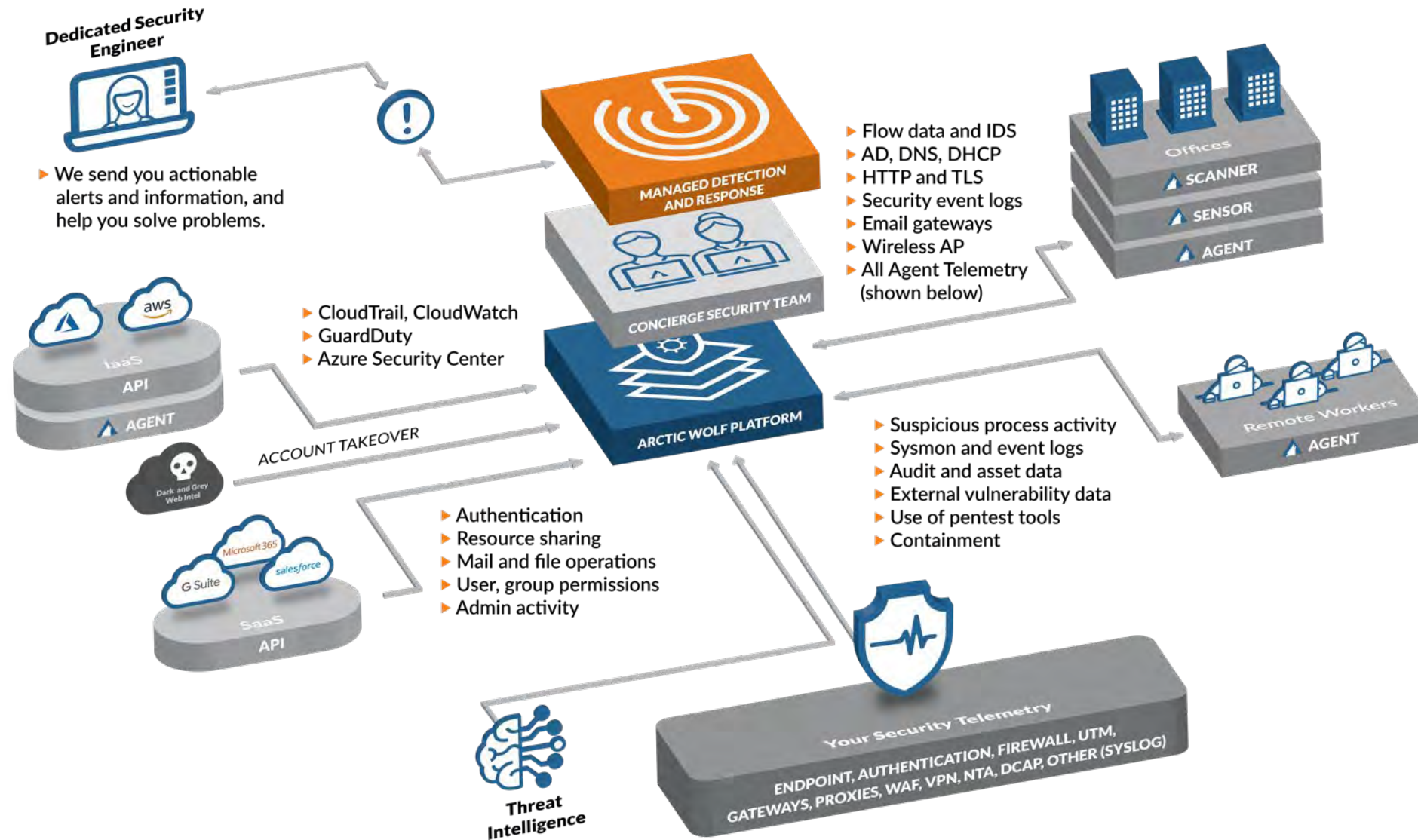
# Managed Detection and Response (MDR) - Architecture



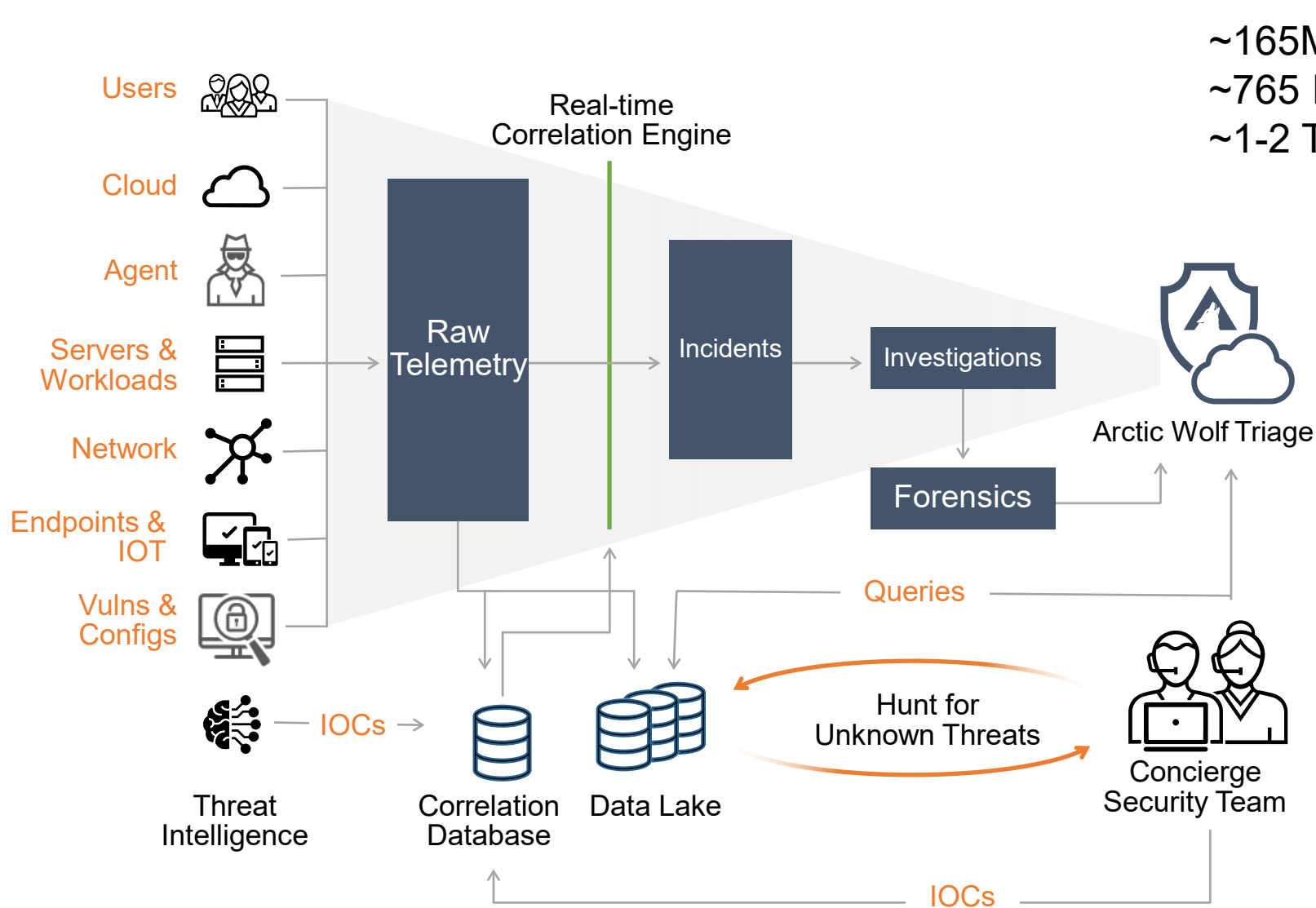
# Managed Detection and Response Architecture



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# Arctic Wolf Security Operations



~165M Observations/Week  
~765 Investigations/Week  
~1-2 Tickets/Week

**450 Users**  
**150 Servers**  
**4 Sensors**

## Identify

- Detect threats across network, endpoint, and cloud.
- Expert analysis of IOCs across entire attack surface using a purpose-built cloud platform
- Discover vulnerabilities and misconfigurations

## Act

- Guidance and prioritization for remediating threats, vulnerabilities, and risks.
- Detailed recovery and hardening recommendations with closed-loop follow-up

## Improve

- Hunt for Advanced threats across endpoints, network and Cloud with deep analytics and human expertise
- Security Journey program to improve overall security posture

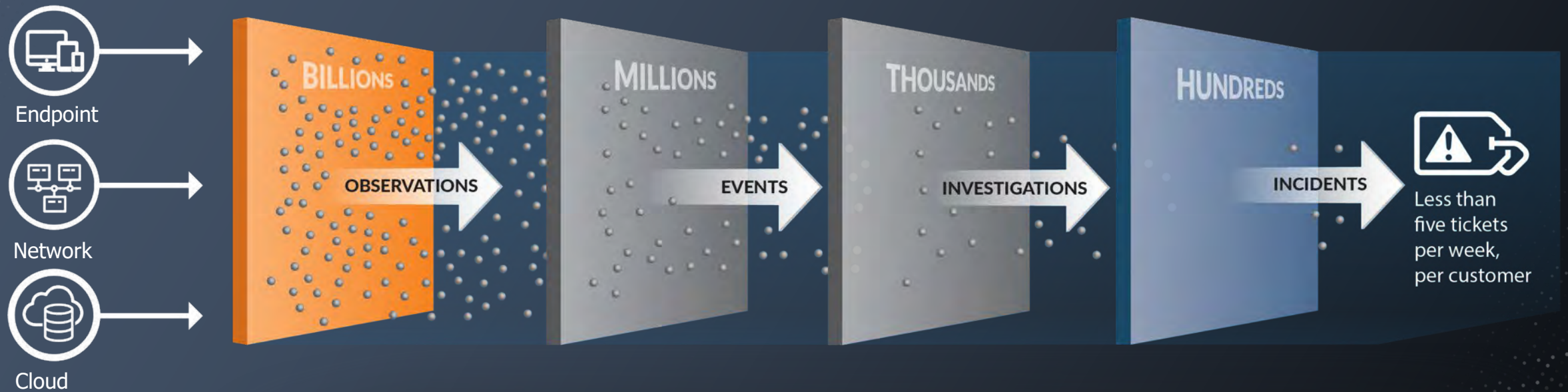


# The End of Alert Fatigue

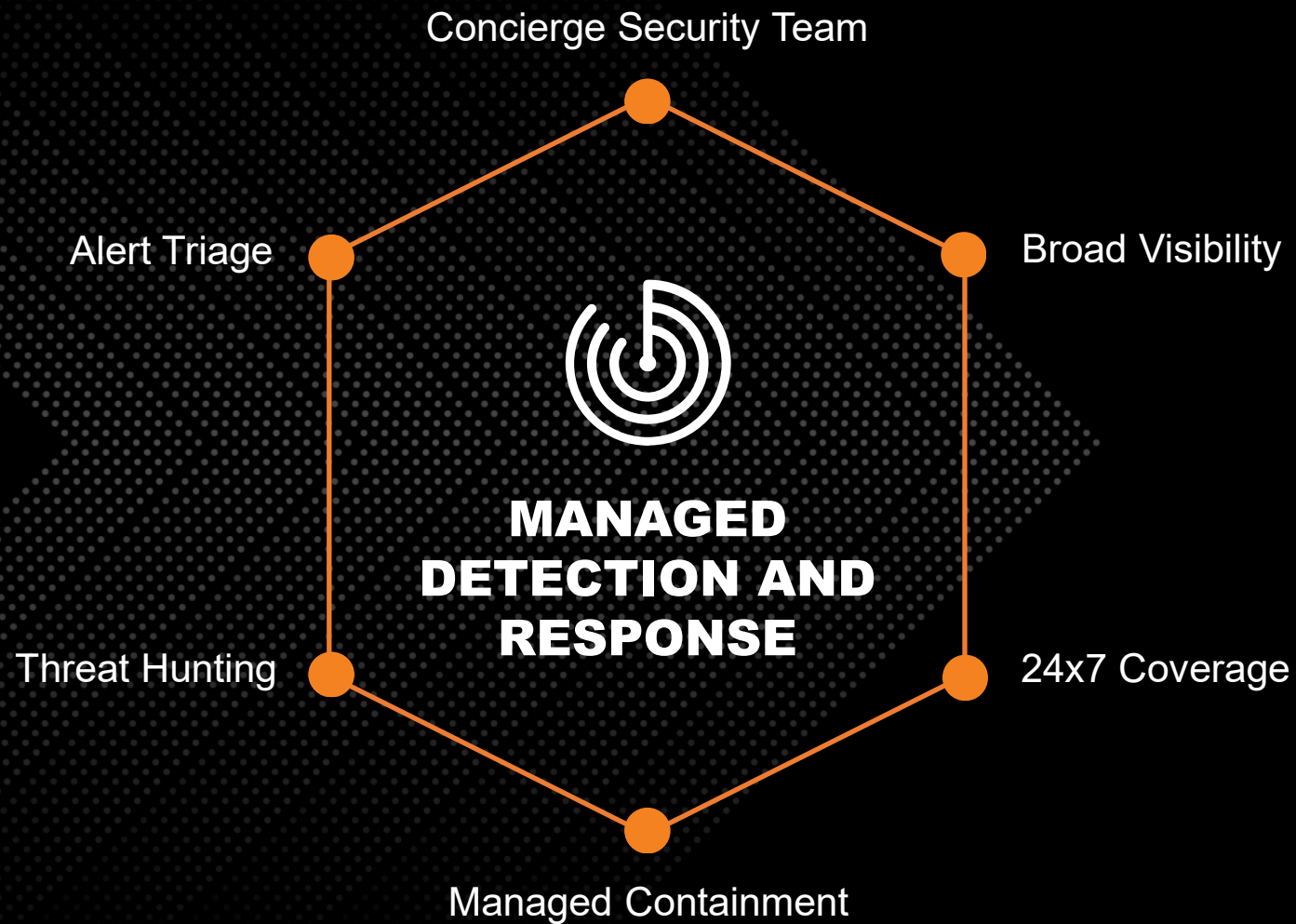


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Observation of more than 100 billion events per day yields an average of <5 validated incidents with precise remediation per week.



# Arctic Wolf Solutions



## Detect

Leverage your existing tech stack to identify advanced network, endpoint, and cloud threats

## Respond

24x7 coverage and guided response stops threats before they can do harm

## Recover

Find root cause, validate remediation, and collaborate to continuously improve your overall security posture

# 70%

Of new customer environments have latent threats



# Better Protection Against All Attack Types

Dwell  
Time

0:30

Industry average time to identify an intrusion is 206 days. Arctic Wolf does it in 30 minutes or less.

Phishing

18%

Of customers have phishing activity that is missed by email security but caught by Arctic Wolf

Advanced  
Threats

43%

Of customers have advanced threat activity being missed by security tools but caught by Arctic Wolf

Account Takeover

70%

Of customers have some PII exposure and 5.5% have plaintext passwords exposed online



# The Complete Cybersecurity Operations Platform



## Managed Detection & Response

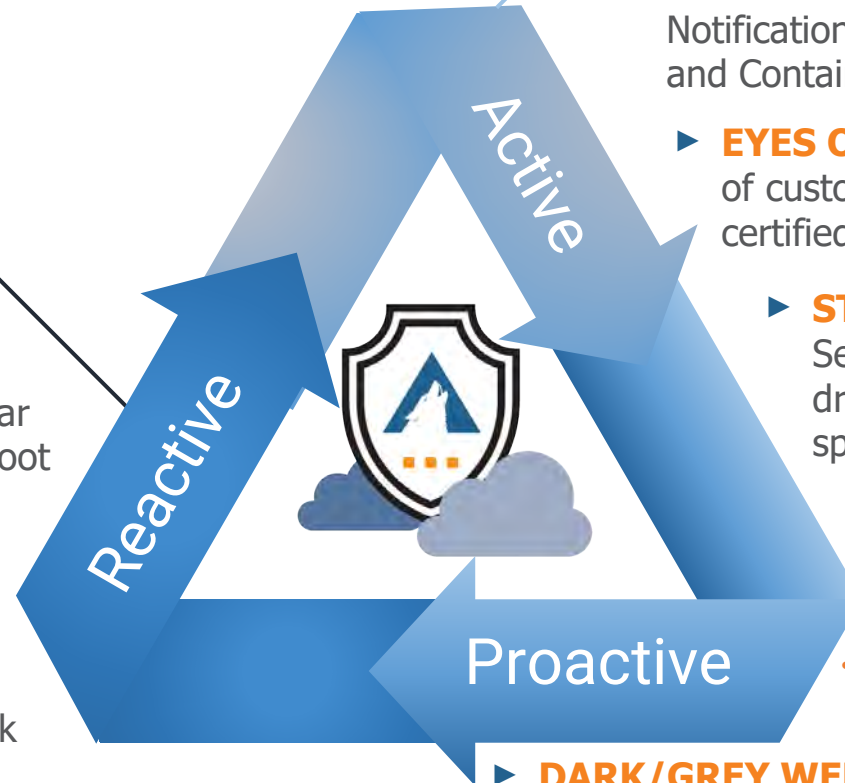
- ▶ **PROACTIVELY** provides IDS, Dark Web Scanning, and Endpoint Intelligence
- ▶ **REMEDIATION** Including detailed steps, War Room Assistance, Required Reporting, and Root Cause Analysis Detail
- ▶ **ACTIVE** monitoring of Cloud assets and resources for misconfigurations and vulnerabilities
- ▶ **ACTIVE** scanning of customer entire network environment to achieve and maintain broad visibility of assets agent or agentless



## Security Operations



- ▶ **DETECTION** of in process attacks providing: Notification and Escalation, GEOIP Information, and Containment
- ▶ **EYES ON GLASS** 24/7/365 Human monitoring of customer environments by experienced, certified and skilled security experts
- ▶ **STRATEGIC** 2 Person, Named Concierge Security Team providing Security guidance, driving continuous improvement tailored to the specific needs of each organization.



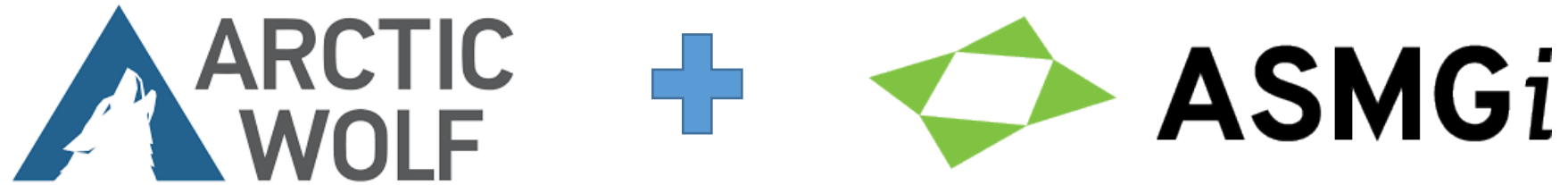
## Managed Risk



- ▶ **PREVENTION** of known attacks before they occur by limiting known attack surfaces
- ▶ **DARK/GREY WEB SCANNING** for customer accounts that may have been compromised
- ▶ **CONTINUOUS** vulnerability scanning of networks and endpoints
- ▶ **RISK QUANTIFICATION** from external and internal networks assets, regardless of Arctic Wolf Agent installation capability
- ▶ **REMEDIATION PRIORITIZATION** Detailed correlation of risks



# What is ONEteam MDR/MSOC *plus*?



=  
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**MDR/MSOC *plus***

# Cyber Security – ONEteam Principles



## The Old Way: Point-Solution Mindset

- ◆ Reactive
- ◆ Focus on Individual Controls
- ◆ Fragmented and inefficient
- ◆ Spend a lot and not necessarily improve security

## The New Way: Holistic Security Mindset

- ◆ Proactive
- ◆ Focus on Total Solutions
- ◆ Gap-Based & Risk-Based
- ◆ Spend less and improve security more

ONEteam = TOTAL SOLUTION

Program + Technology + Operations



# TOTAL SOLUTION:

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MDR/MSOC *plus*

- ◆ Security Operations Centers (SOCs)
- ◆ Managed Detect and Response
- ◆ Managed Risk Services
- ◆ Managed Cloud Monitoring
- ◆ Cyber Incident Response / Forensics
- ◆ Vulnerability Management and Remediation

## Key

- Arctic Wolf + ASMGi
- ASMGi



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### 3.5 Incident Handling Checklist

The checklist in Table 3-5 provides the major steps to be performed in the handling of an incident. Note that the actual steps performed may vary based on the type of incident and the nature of individual incidents. For example, if the handler knows exactly what has happened based on analysis of indicators (Step 1.1), there may be no need to perform Steps 1.2 or 1.3 to further research the activity. The checklist provides guidelines to handlers on the major steps that should be performed; it does not dictate the exact sequence of steps that should always be followed.

Table 3-5. Incident Handling Checklist

|  | Action  | Completed |
|--|---|-----------|
| Detection and Analysis                 |   |           |
| 1.                                     | Determine whether an incident has occurred  |           |
| 1.1                                    | Analyze the precursors and indicators   |           |
| 1.2                                    | Look for correlating information  |           |
| 1.3                                    | Perform research (e.g., search engines, knowledge base)   |           |
| 1.4                                    | As soon as the handler believes an incident has occurred, begin documenting the investigation and gathering evidence  |           |
| 2.                                     | Prioritize handling the incident based on the relevant factors (functional impact, information impact, recoverability effort, etc.)   |           |
| 3.                                     | Report the incident to the appropriate internal personnel and external organizations  |           |
| Containment, Eradication, and Recovery |   |           |
| 4.                                     | Acquire, preserve, secure, and document evidence  |           |
| 5.                                     | Contain the incident  |           |
| 6.                                     | Eradicate the incident  |           |
| 6.1                                    | Identify and mitigate all vulnerabilities that were exploited   |           |
| 6.2                                    | Remove malware, inappropriate materials, and other components   |           |
| 6.3                                    | If more affected hosts are discovered (e.g., new malware infections), repeat the Detection and Analysis steps (1.1, 1.2) to identify all other affected hosts, then contain (5) and eradicate (6) the incident for them |           |
| 7.                                     | Recover from the incident   |           |
| 7.1                                    | Return affected systems to an operationally ready state   |           |
| 7.2                                    | Confirm that the affected systems are functioning normally  |           |
| 7.3                                    | If necessary, implement additional monitoring to look for future related activity   |           |
| Post-Incident Activity                 |   |           |
| 8.                                     | Create a follow-up report   |           |
| 9.                                     | Hold a lessons learned meeting (mandatory for major incidents, optional otherwise)  |           |

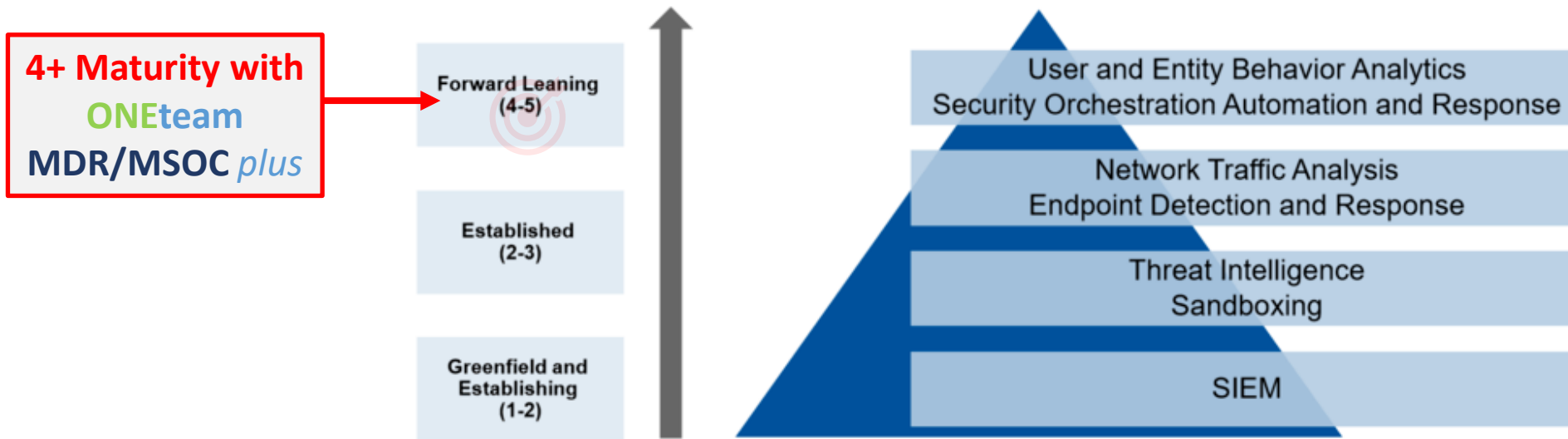


# Gartner Maturity Model



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## Modern SOC Analytics Tooling and Stage of Maturity

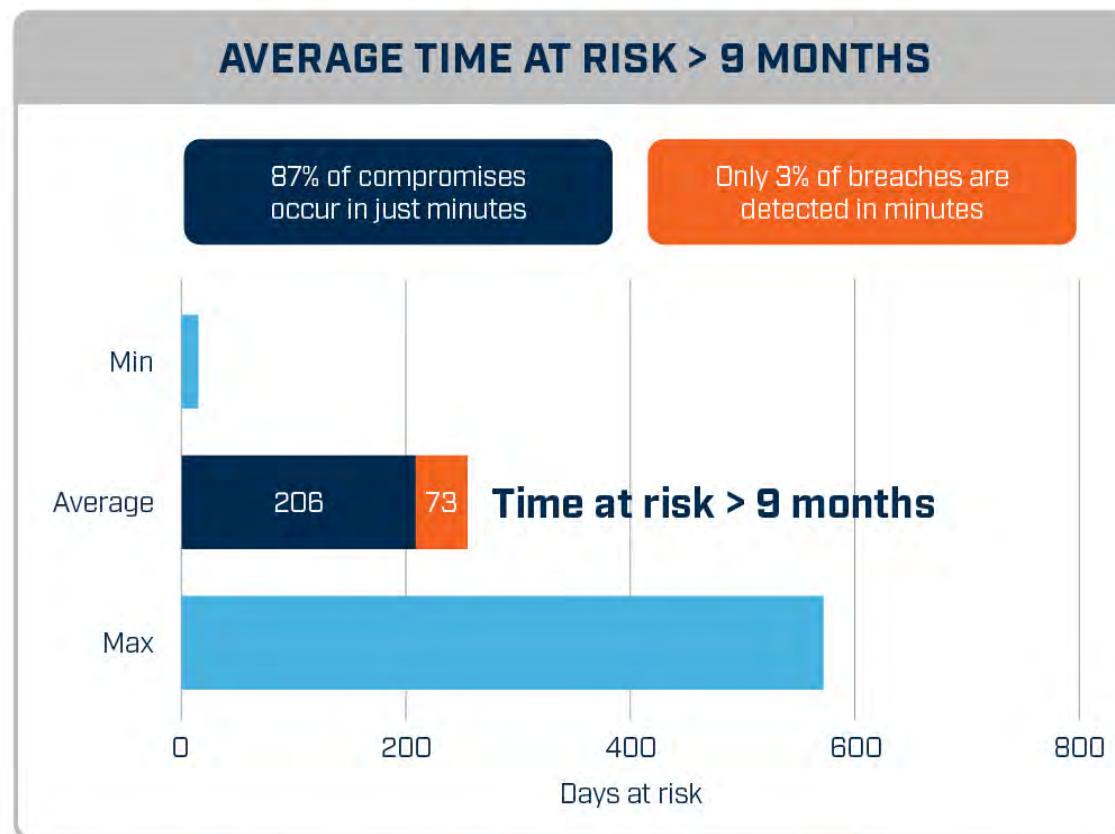


Remember: The maturity of the security analytics program does not correlate with the number of tools.

*Average of almost 7 months to detect a compromise!*

On average, it takes businesses 206 days to detect infections, and a further 73 days to resolve them

## Understanding Time at Risk



■ Infection > Detection ■ Detection > Response ■ Time at Risk

\*Ponemon Institute: 2019 Cost of Data Breach Study.

# Summary – Key Takeaways



- ◆ A Total Solution = Program + Technology + Operations. If you are missing any piece, you are vulnerable!
- ◆ Leverage the investments you've already made and the information you already have
- ◆ Managed Detection and Response, will Stop Attacks that other methods miss!
- ◆ You don't have to get caught in the "buy security" frenzy. Security happens when you do the basics well.
- ◆ Dwell time – fast time to response is key to all Attacks!
- ◆ If you only do one thing to improve your security – Do This!

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# Q & A



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